

**FOR IMMEDIATE RELEASE**  
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## **WARM WISHES & FREE RIDES ON THE 2017 HOLIDAY BUS**

*Ride the Holiday Bus for Free Today thru New Year's Eve*

OAKLAND, Calif. – The Alameda-Contra Costa Transit District (AC Transit) wishes our riders the warmest wishes this holiday season. During the season of giving, the gift giving, celebrations and overdue reunions can prove overwhelming. To ease the strain while still enjoying the simplicity of this wonderful time of year, AC Transit is once again offering free rides aboard our Warm Wishes Holiday Bus.

“The holiday season is a reminder to savor the value of family and friends and to share with one another,” said Michael Hursh, AC Transit’s General Manager. “The 2017 Warm Wishes Holiday Bus allows the more than 2,200 staff members of AC Transit to share with the many communities and riders we serve each operating day.”

The **2017 Holiday Bus** has no bow but its bright red wrapping, complete with a snowman in stovepipe hat, coal button smile and corncob pipe is undeniable. What’s more, the Holiday Bus is neither limited to an East Bay City nor bus line. Instead, much like the magic emanating from the snowman’s pipe, the Warmest Wishes Bus will appear random each day on one of our existing bus routes. Will it be yours? Service begins December 1 and will operate through New Year’s Eve.

While we never want to ruin the surprise of an amazing gift but we are more than excited to give hints of what is inside our brightly wrapped bus. Starting today, riders should be on the lookout in the following areas:

- December 1 - 8: Castro Valley, San Leandro, Hayward, Fremont, and Newark
- December 9 - 16: Oakland
- December 17 - 24: Emeryville, Berkeley and Oakland
- December 25 - 31: You may see it anywhere throughout our service area.

We want to see and hear about your ride aboard the 2017 Warmest Wishes Holiday Bus. Simply snap a photo onboard or allow the joyful wrapping to serve as your backdrop. Post your Warmest Wishes Holiday Bus pictures and tag **@rideact** on Twitter or Instagram with the hashtag **#ACTransit**.

It is The Most Wonderful Time of Year!

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*The Alameda-Contra Costa Transit District is California’s third-largest bus agency, providing an average of nearly 180,000 daily passenger trips with 151 bus lines throughout the 364-square-mile service area. AC Transit provides safe,*

*convenient, courteous and reliable service in 13 cities and adjacent unincorporated areas in Alameda and Contra Costa counties as well as carrying almost 13,500 daily riders across the bay to San Francisco. For map and schedule information, visit [actransit.org](http://actransit.org) or call 511 and say "AC Transit."*