

COMMUNITY OF HARBOR BAY ISLE OWNERS' ASSOCIATION

RFP

COMMUNITY CENTER INTERIOR WALL MURAL

PROPOSAL SUBMISSION DATE

DATE _____

TIME _____

PROPOSAL SUBMITTED BY:

ARTIST/COMPANY NAME (please print)

NOTICE TO BIDDERS

All submissions will be received by Community of Harbor Bay Isle Owners' Association (CHBIOA), located at 3195 Mecartney Road, Alameda, CA 94502, Officer of the Executive Director, prior to Thursday, August 31, 2017.

RFP: COMMUNITY CENTER WALL MURAL

It is the intent of CHBIOA to request proposals from artists for a Community Center wall mural. The mural will be painted on an interior wall with a painted surface. It is anticipated that the murals will be painted with a paint brush or air brush and should be durable and wear well over time with proper maintenance. The mural should be indicative of the Community, such as an artistic map or something showing each of the Community Associations and landmarks. The mural should be something that is family friendly as our Community Center members are children and adults.

CHBIOA reserves the right to reject any and all quotes and to waive defects in bids. Mural choices will be available to the residents for viewing, however final selection will be made by the CHBIOA Board of Directors.

Local artists are encouraged to apply, though all art will be viewed on an equal basis of mural and cost.

I. GENERAL INFORMATION

- A. Project Title: Community Center Interior Wall Mural
- B. Project Location: 3195 Mecartney Road, Alameda, CA 94502
- C. Project Contact:

Anisa Dominguez or Jacqui Vasquez

Phone: 510-865-3363

Email: ADOMINGUEZ@HARBORBAY.ORG

- D. Project Intent:

It is the intent of CHBIOA to request proposals from artists for a Community Center interior wall art mural. The project will consist of one mural to be painted on the downstairs wall in the lobby. The mural is anticipated to be painted with either a paint brush or an air brush and should be durable and be able to wear well over time with proper maintenance.

The mural should be reflective of the Community, showing the multiple associations within the master association or Harbor Bay Isle. It is further anticipated that this would be in the form of an artistically stylized map that would include items of interest as well as the location of the multiple associations, designating items of interest and main thoroughfares. If an artist has a different idea of what should be submitted, we are open to accepting the variations as art is subjective, but the above are the discussed ideas.

- E. Estimated Project Budget: The total estimated project budget is undetermined.

II. SCOPE OF SERVICES

- A. Specifications for the Project.

The mural shall be approximately 9 ½ ft. tall x 19 ½ ft. long and cover the specified interior wall. It shall be durable, and be able to wear well over time with proper maintenance. Criteria for selection will include aesthetic considerations, professionalism, and suitability to the site.

Photos of the designated space are attached hereto in conjunction with the surrounding area.

The Project must be completed by: 12/29/2017

- B. Contents of Proposal

The following materials must be submitted as part of the project proposal:

1. Application Form (Attachment A)
2. Resume of the Artist(s) submitting the RFP.
3. No more than eighteen (18) slides or digital images of completed work by the artist(s).
4. An Artist's statement
5. Sketches or Marquette of the imagery that will be executed.
6. A written statement discussing the vision of the piece

7. A complete description of the materials from which the piece will be made or painted.
 8. A detailed budget that shows artist's/design fees, cost of production.
 9. A description of what is required to maintain and conserve the piece.
 10. A detailed timeline for completion and installation of the project.
 11. An Artist Statement that if commissioned there is no copyright infringement if the project is promoted or used in representing CHBIOA.
 12. An Artist Statement that the art commissioned is the sole property of CHBIOA and can be maintained or removed by CHBIOA at will.
- C. Upon selection, the artist will be required to sign a CHBIOA contract for work performed and meet contracting standards.

III. SELECTION PROCESS

This competition is open to all artists who can complete the requirements as specified, including the design, creation, delivery, and installation of the artwork. This project is intended to be artistic in nature. Therefore, any proposals that include advertising, soliciting, campaigning, or other promotional or commercially-driven entries are ineligible.

The CHBIOA Master Board will evaluate each proposal and make a selection of the artist who will complete the project based on The Board's aesthetic considerations, professionalism, and suitability to the site, as well as financial viability.

A. Receipt of Proposals

One original and 2 copies of the proposal, with the exception of just a single copy of the slides, digital photos, sketch, or Marquette need be submitted by the specified date and time.

(all proposals should be submitted in a sealed envelope and bear the name and address of the Proposer and shall be plainly marked as follows:

RFD: COMMUNITY CENTER INTERIOR WALL MURAL

B. Criteria for Selection

Criteria for Selection will include, but not be limited to the following:

Aesthetic Considerations

- Artistic merit – Exhibits strong artistic concept, design, and craftsmanship
- Innovative use of space
- Consider existing elements of the site. (Photos of surrounding walls are included for consideration)

Professionalism

- Proposal is coherent and well presented
- Previous experience completing murals for organizations of similar scope indicated

- Demonstrated ability to complete project on budget and on time, and with strong consideration of the artist(s) ability to work within given timeframe

Other Considerations

- Appropriateness of the artwork to the theme of the project and the space
- Experience completing artwork
- Cost effectiveness for the artwork being presented
- Project must completed and installed by 12/29/2017

RFP: COMMUNITY CENTER INTERIOR WALL MURAL

Artist Application Form ~ Attachment A

Date:

Last Name:

First Name

Address:

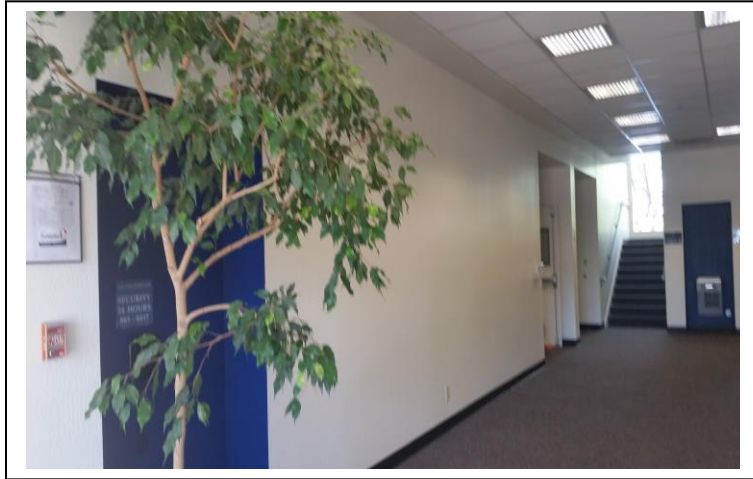
Contact Phone:

Contact Email:

RFP: COMMUNITY CENTER INTERIOR WALL MURAL

Photos of Specified Wall ~ Attachment B

*Main lobby wall-9 ½ feet tall x 19 ½ feet long



Side lobby wall-9 ½ feet tall x 92 inches long (for perspective)

